

## Method and system for customising build-to-order products

### Abstract

A method and system for configuring a product assembled  
5 from a plurality of components, where each component may  
be available in several variants; the method comprises  
the steps of presenting to a user, via a user interface,  
a first plurality of variants of a first component; re-  
ceiving from a user an indication of a first variant se-  
10 lected from the first plurality of variants; presenting  
to the user via the user interface a graphical represen-  
tation of the first variant; presenting to the user, via  
the user interface, a second plurality of variants of a  
second component; receiving from the user an indication  
15 of a second variant selected from the second plurality of  
variants; presenting to the user via the user interface a  
graphical representation of the first selected variant of  
the first component in the predetermined relationship to  
the second selected variant of the second component.

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(Figure 4 should be published)